

# KENNETH DILLARD

Front-End Web Developer

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03. 2001 **College of American Pathologists** *Northfield, IL*  
01. 2018  
**Front-End Web Developer**

I worked to enhance the website's usability and visual appeal while preserving the brand and overall quality of the site. I designed new, and expanded existing, pages while maintaining style consistency and standards. I researched and applied new skills and technologies as a developer including the use of HTML5, CSS3, PhotoShop, Zurb Foundation, WordPress, and JavaScript/JQuery.

I used a variety of search engine optimization tools including Google Analytics and Crazy Egg to assist in determining the effectiveness of various web-based campaigns.

I used an Oracle-based content management system (WebCenter Content, WebCenter Portal) to apply metadata (for internal search engine use) and taxonomy to a repository of thousands of files for the organization's website.

03. 2010 **AwestruckKen** *Villa Park, IL*  
Current  
**Social Media Manager**

I work as a social media manager for a dance organization. Social media duties include creating weekly or monthly emails, creating a social media calendar for content, engaging followers of the dances, and reviewing analytics to gauge success for posts.



**Harper College**  
*Palatine Illinois*  
**Major:** Journalism  
**Degree:** Associate in Applied Science

**Stratford High School**  
*Nashville Tennessee*  
**Major:** Journalism  
**Degree:** High School Diploma



- Dreamweaver
- PhotoShop
- HTML5
- CSS3
- WordPress
- JavaScript

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